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**POINTE HILTON TAPATIO CLIFFS RESORT'S HOLIDAY FESTIVAL**  
*Holiday Festival at The Falls Features Seasonal Sweets, Holiday Cheer, and Community Outreach*

**PHOENIX, Ariz., November 23, 2009** – Angels, elves, friends, and neighbors are invited to join the Pointe Hilton Tapatio Cliffs Resort and the Phoenix Fire Department as they host the **Holiday Festival at The Falls** Friday, December 11, from 5 to 8 p.m. The price of admission is \$5 or two cans of food per person, with all proceeds benefiting the St. Mary's Food Bank.

This wondrous event, complete with a grand holiday tree, will transform The Falls Water Village, a three-and-a-half acre water park, into a spectacular holiday celebration filled with holiday favorites. Families can meander their way through arts and crafts and activities stations, enjoy seasonal sweets like cookies, eggnog, and hot chocolate, while spreading holiday cheer. Santa Claus will make a special grand entrance for this event, and will be staying for photos. Guests can also look forward to posing with Frosty The Bull, from 6 – 7 p.m., and seasonal musical entertainment from, the North Canyon High School Choir.

“The holiday festival at The Falls is a resort tradition that we all look forward to and each year many of our team members step forward to volunteer their time,” said Ron Simon, Pointe Hilton Tapatio Cliffs General Manager. “The holidays are a time of giving and spreading cheer, and we’re excited for this wonderful opportunity to serve and connect with the local community.”

**About Pointe Hilton Tapatio Cliffs Resort:**

Pointe Hilton Tapatio Cliffs Resort is a AAA 4-Diamond all-suite luxurious resort located at 11111 North Seventh Street Phoenix, Arizona. Situated in the rugged terrain of the Phoenix North Mountains, this Spanish-Mediterranean resort offers guests a variety of amenities including The Falls Water Village, a three-acre oasis of swimming pools, Lookout Mountain Golf Club, and an upscale spa experience at Tocaloma Spa & Salon. Guests can also enjoy a variety of dining options at the resort's many themed restaurants, including poolside fare at Cascades café located within The Falls Water Village, a contemporary grille and tavern menu at Pointe In Tyme, or tantalizing American Cuisine with Mediterranean influences the AAA Four-Diamond rated Different Pointe of View, which offers panoramic Valley views. For more information visit, [www.pointehilton.com](http://www.pointehilton.com).

**About Hilton Worldwide**

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 90 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Our brands are comprised of more than 3,400 hotels in 79 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Inn & Suites, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors.

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